ROCHDALE TIMES

MEDIA INFO 2026

www.rochdaletimes.co.uk

Rochdale Times is a dedicated online news website, providing the town and wider community with the strong local voice it deserves. From breaking news to latest sport and coverage of Rochdale FC, to community events, Rochdale Times is a valuable asset to the community.

The Rochdale Times champions the town and its residents, celebrate success and shine a positive light on its people.

The Rochdale Times reached more than 470,000 readers and delivered over 3 million page views in its first year of launch – a sign that community-driven local journalism still has a powerful role to play. Over the past year, this has included pushing for improved rail links, spotlighting the town's cultural offer, covering both professional and grassroots sport, and creating a platform to showcase local people and businesses.

Growth has continued into 2026, with the site now averaging around **74,000 monthly users** and over **450,000 page views** in the first quarter of the year.

ROCHDALE TIMES

MEDIA INFO – DIGITAL ADVERTISING

www.rochdaletimes.co.uk

Become a Brand Partner with Rochdale Times

Connect Your Business With One of Greater Manchester's Fastest Growing Local Media Platforms.

Your Monthly Partnership Includes:
Website banner advertising on RochdaleTimes.co.uk
Dedicated partner profile page with direct business links
Logo placement & click-through link in our daily newsletter
Monthly editorial-style feature on the website
Facebook promotion of your monthly feature

Audience Reach

400,000+ monthly website impressions
5,000+ newsletter subscribers
Engaged audience across Rochdale & Greater Manchester
Investment

£1,000 + VAT per month

12-month partnership commitment

Why Partner With Rochdale Times?

Increase local visibility
Build trust through respected local media
Strengthen community presence
Promote your business to a highly engaged audience

For more information, please contact Andrew Clarkin on
0161 697 4774
andrew.clarkin@rochdaletimes.co.uk

Website banner

Facebook promotion

Monthly editorial service

Partner Profile

ROCHDALE TIMES

MEDIA INFO – DIGITAL ADVERTISING

www.rochdaletimes.co.uk

Across our digital output, we have opportunities to reach a diverse audience. Rochdale Times can get the right eyes on your business and help you reach your target market.

Digital Banner advertisement

Size: 728 (w) x 90 (h) px

1 week **£250**
1 month **£750**

MPU

Size: 300 (w) x 250 (h) px

1 week **£200**
1 month **£600**

Double Height MPU

Size: 400 (w) x 750 (h) px

1 week **£350**
1 month **£1050**

Press Releases (sponsored content)

1 week **£200**
1 month **£600**

Partner Profile

A 12-month dedicated page to digitally showcase your company's achievements and expertise with your sector. Includes an intro to your company, branding, contact details, video link/ footage, photo gallery, client testimonials.

£895
+ VAT per annum